

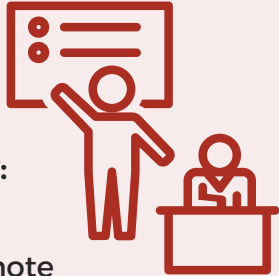
Our Strategy 2025-2030

Together, we will do more for pain

EDUCATE

We will educate and support health and care professionals by:

- Providing webinars and events that promote best practice
- Developing learning relevant to different career stages, including students and early-career professionals
- Offering resources in multiple formats and languages
- Building peer networks for mentorship and support



RESEARCH

We will advance research and innovation by:

- Building a UK-wide National Pain Research Network
- Supporting inclusive, impactful research with strong public involvement
- Recognising excellent researchers with grants and prizes
- Translating research into real-world improvements in care



ADVOCATE

We will advocate for better pain management across the UK by:

- Influencing national and local policies with lived experience at their heart
- Promoting consistent standards of care
- Campaigning for equitable access and reduced waiting times
- Collaborating with partners to raise awareness and visibility of pain



SUPPORT

We will support people with pain and those who care for them by:

- Promoting person-centred inclusive pain care across the UK
- Acknowledging and recognising equity and diversity in pain experience and treatment
- Creating accessible tools and resources for patients and carers
- Integrating lived experience into all we do – from policy to practice



Our foundations make it all possible:

- Growing and diversifying our membership
- Strengthening governance, developing resources, and ensuring financial sustainability
 - Communicating clearly and strategically
- Creating strong partnerships across all four UK countries