

Ratecard 2009

Reach over 1600 Pain Specialists !

Get your message across to a large group of multidisciplinary pain professionals and tailor your advert to target the leading representatives in all pain related matters. **Pain News**, a publication of the British Pain Society, contains news, interesting articles, clinical reports and discussion topics written by leading figures within the pain community making it widely read within the NHS and private organisations. Ensure your message is seen by members and affiliates of the largest multidisciplinary professional organisation in the field of pain within the UK.



THE BRITISH PAIN SOCIETY

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Advertising sizes, dimensions and rates

Advert size	Dimensions (width x depth) mm	Commercial*	UK Registered Charities*
1/4 Page Tall	95 x 134	£345	£220
1/4 Page Wide	190 x 67	£345	£220
1/2 Page Tall	95 x 268	£495	£280
1/2 Page Wide	190 x 134	£495	£280
Full Page	210 x 285 (+3mm bleed)	£745	£370
Inside Front Cover	210 x 285 (+3mm bleed)	£940	N/A
Inside Back Cover	210 x 285 (+3mm bleed)	£875	£430
Back Cover	210 x 285 (+3mm bleed)	£1200	N/A
Double Page	420 x 285 (+3mm bleed)	£1260	£615
Centre Page	420 x 285 (+3mm bleed)	£1420	N/A
Inserts	Various	from £615	from £615

* Rates are valid until 31 December 2009

Discounts

Discounts are applied to consecutive bookings: 5% for 2, 7.5% for 3 & 10% for 4. The discount will be deducted from the final invoice

Inserts

Insert formats vary from 1/4 page to full page (210 x 285). Artwork can be produced single or double sided or folded. Inserts must be produced by the client then shipped to our printers for enclosure. We also offer a printing service. Contact us for further details.

Technical data

Publication is printed cmyk @ 200 lpi. Supported file formats : Press ready high-resolution PDF (preferred), 300dpi jpg or tiff. Adverts **MUST** be supplied in the correct format or an artwork charge will be added.

Lead time

Submission of advertising artwork is 4 weeks prior to publication release date:

Submission date	30 th January	30 th April	30 th July	30 th October
Publication date	1 st March	1 st June	1 st September	1 st December

Book Now

Please contact the Society by telephone on 020 7269 7840 or by email at newsletter@britishpainsociety.org. View the current **Pain News** at www.britishpainsociety.org/industry_newsletter.htm.

