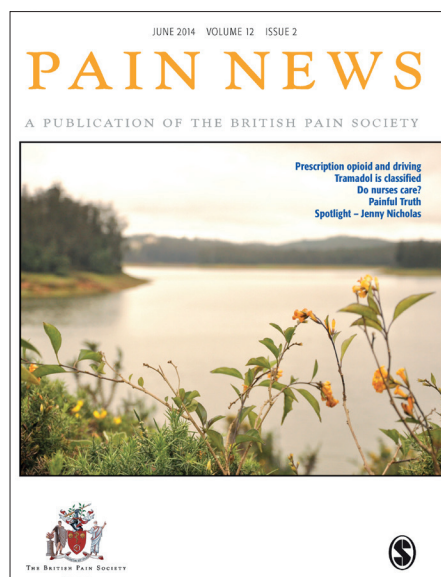


Advertising Rates And Specifications - 2016



Editor: **Dr Arasu Rayen**, *British Pain Society*

Pain News is the official newsletter of the British Pain Society. It represents the wider views of more than 1,355 members of the Society from various disciplines in Pain Management. It includes recent news in the field of pain management as well as the professional perspectives of our members.

All the healthcare professionals involved in pain management and patients actively contribute to this newsletter. It is widely read and is published four times a year.

Pain News fulfils the aims to the Society by advancing the understanding and management of pain for the benefit of patients.

Readership profile: medical pain specialists, nurses, physiotherapists, scientists, psychologists, psychiatrists, general practitioners, occupational therapists and other professionals actively engaged in the diagnosis and treatment of pain and in pain research for the benefit of patients

Journal Statistics

Print

Volume: 14

Circulation: 1,355

Frequency: The journal is published 4 times per year.

Print Geographical Distribution

UK Only

Advertising Rates & Information - 2016

Closing dates for print advertising:

Issue	Space reservation	Copy deadline	Mail date
March*	07 January 2016	14 January 2016	04 March 2016
June	08 April 2016	15 April 2016	03 June 2016
September	08 July 2016	15 July 2016	02 September 2016
December	14 October 2016	21 October 2016	02 December 2016

Bonus Distribution

March issue:

- British Pain Society's 2016 Annual Scientific Meeting (10-12 May, Harrogate)
- World Congress of the European Association of Palliative Care (9 June, Dublin)

Print advertising rates – 2016:

Colour Rates

Frequency	1x	2x	4x
Full Page	£1,167	£1,080	£992
Outside Back Cover	£1,342	£1,241	£1,140
Inside Front Cover	£1,283	£1,188	£1,092
Inside Back Cover	£1,226	£1,133	£1,041
Half Page	£690	£638	£587
Double Spread	£2,042	£1,891	£1,736

Black and white rates

Frequency	1x	2x	4x
Full page	£690	£638	£587
Half Page	£414	£383	£352

Other Promotional Opportunities

Belly band: A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are

available. A sample must be submitted to the publisher for approval.

Outserts (product samples, brochures): Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity— only one advertising outsert is permitted per issue.

Policy and Guidelines

General policy on acceptance of advertising

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher's and society's approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

Mechanical requirements for print advertisements

Full Page

Full page, bleed

286mm (h) x 216mm (w)

Full page, trim size

280mm (h) x 210mm (w)

Full page, type area

250mm (h) x 180mm (w)

Half Page

Horizontal, Type Area

120mm (h) x 180mm (w)

Horizontal, Trim Area

140mm (h) x 210mm (w)

Vertical, Type Area

250mm (h) x 85mm (w)

Vertical, Trim Area

280mm (h) x 105mm (w)

Requirements for electronic delivery

Please submit advertisements as print-ready PDFs. Crop marks should be placed on all advertisements that bleed and offset.

All colour and greyscale graphics should be a minimum of 300 dpi at the finished size.

Colour graphics must be in CMYK.

The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

Double Spread

Double page spreads need to be supplied as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per normal full page adverts, including the bleed and cropmark requirements.

Agency commission 10%

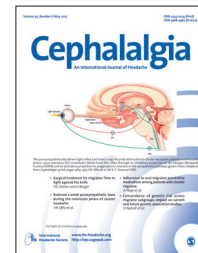
Related Journals



British Journal of Pain
bjp.sagepub.com



Palliative Medicine
pmj.sagepub.com



Cephalalgia
cep.sagepub.com

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