

The British Pain Society's Annual Scientific Meeting

Tuesday 10th May – Thursday 12th May 2016
HIC Yorkshire Conference & Exhibition Centre



THE BRITISH PAIN SOCIETY

Exhibition & Sponsorship Prospectus

www.britishpainsociety.org

@BritishPainSoc

#BritishPainASM2016

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Introduction

Welcome to 49th Annual Scientific Meeting (ASM) of the British Pain Society. It will be held at the HIC Yorkshire Conference & Exhibition Centre in Harrogate from Tuesday 10th May to Thursday 12th May 2016. The Meeting will host plenary and workshop sessions, a poster exhibition, satellite meetings and the technical exhibition.

Our previous ASMs have established a reputable legacy amongst professionals working in the field of pain and have attracted an average of 600 delegates per meeting. Delegates reflect the multidisciplinary backgrounds of our membership giving you the unique opportunity to engage and network with professionals from;

- Anaesthesia
- General practice
- Nursing
- Psychology
- Occupational therapy
- Physiotherapy
- Neurology
- Paediatrics
- Rheumatology
- Musculoskeletal medicine
- Palliative medicine
- Scientific research

and other medical and non-medical professions.

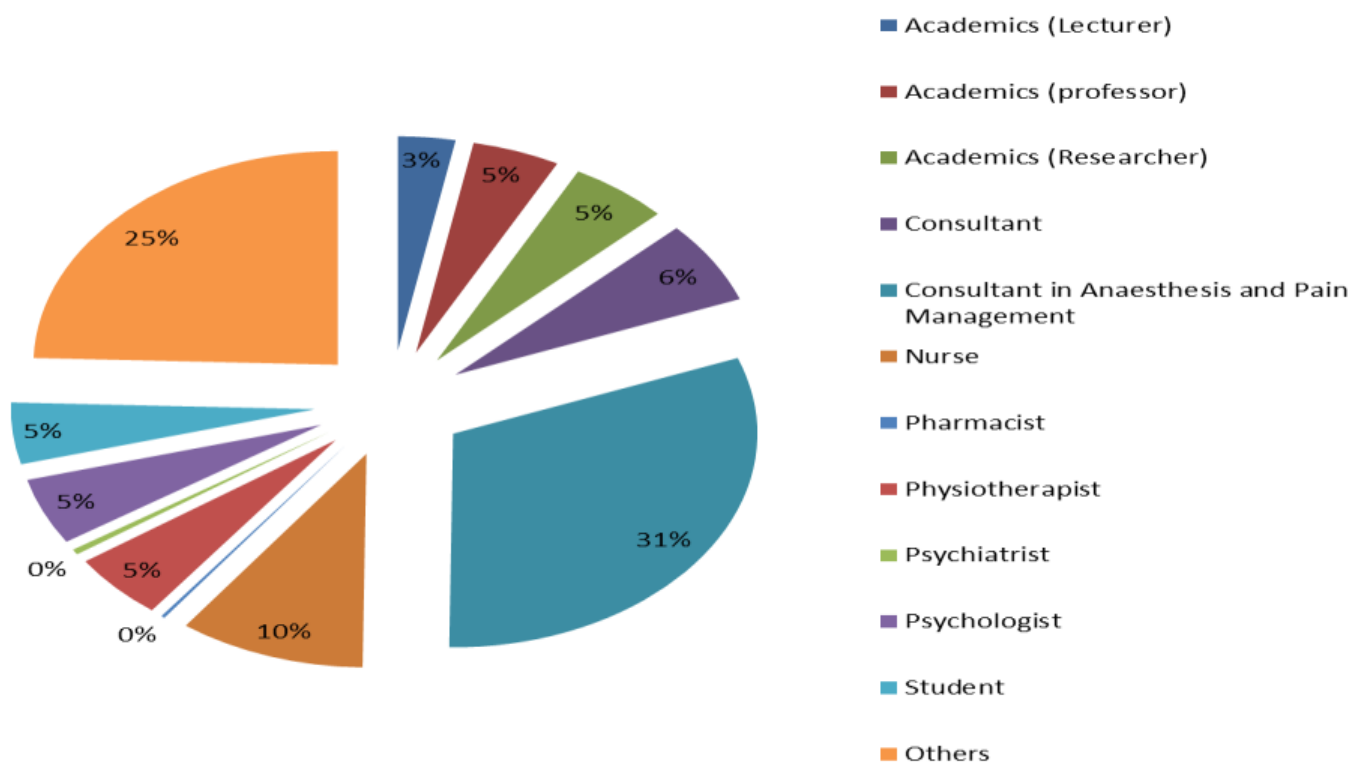
The Meeting has been organised to promote a wide range of topics and attracts an excellent faculty of home grown and overseas speakers who are experts in their field.

Why should I exhibit?

- **Opportunity to increase sales and promote your products and services**
- **Make new contacts and build a quality database**
- **Raise the profile and visibility of your company or organisation**
- **Meet competitors and learn about new updates and developments in the pain field**
- **Conduct market research**
- **Meet and network with a multidisciplinary audience**

Who will I meet?

ASM 2015 Delegates by Profession*



*Delegate sample based on 510 attendees

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The exhibition

The Technical Exhibition offers ample space for exhibitor demonstrations and interaction with delegates. The British Pain Society is very much focused on making sure that both delegates and exhibitors enjoy a highly productive time at the Meeting and endeavour to make the experience both valuable and fruitful.



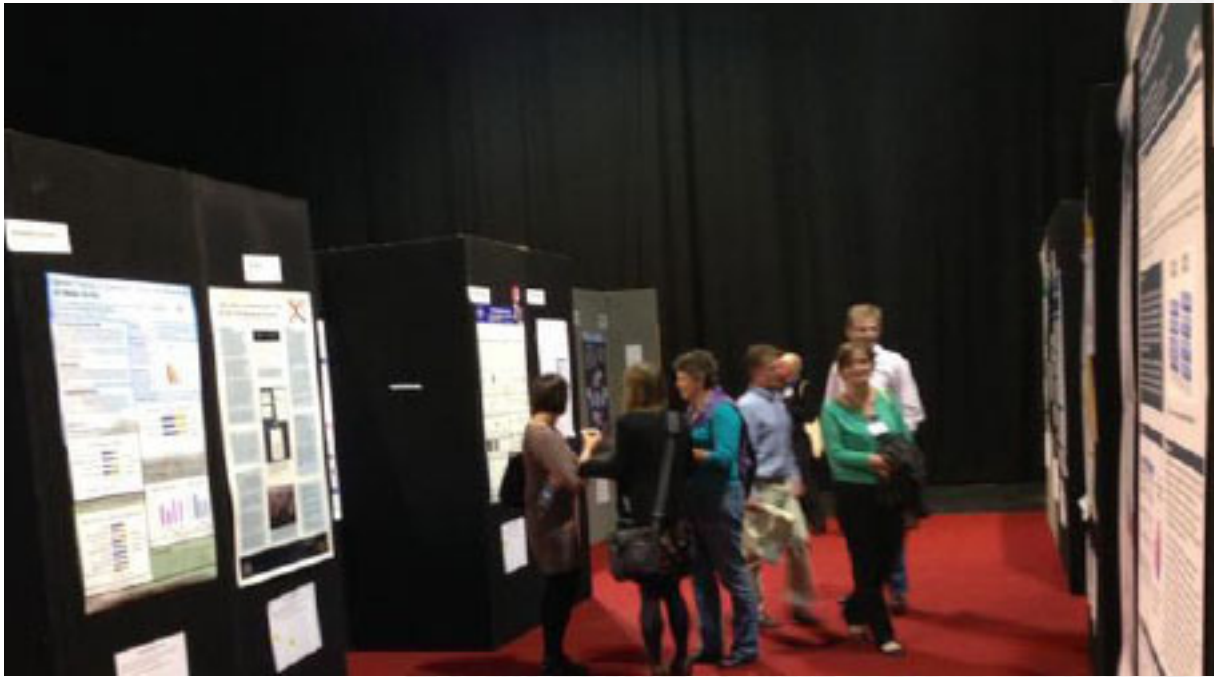
The venue

The HIC Yorkshire Conference and Exhibition Centre is Harrogate's premier venue for conferences, public events and live shows. HIC has over 13,700 square meters of event space which accommodates the 2,000-seat main auditorium, 1,000-seat Royal Hall Theatre and many flexible break-out spaces including the 650 squared meter Queen's Suite which can seat 600 theatre style and King's Suite. For further information visit:

www.hicyorkshire.co.uk



Key attractions for delegates



Viewing of our abstract poster exhibition

Key highlights to delegates include:

- Access to the UK's largest multi-disciplinary exhibition dedicated to pain management and products
- World class programme of international and UK speakers renowned in their area of speciality
- A varied and comprehensive choice of interactive workshops, insightful sessions and debates
- Up to 15 CPD points for greater experience and career progression for delegates
- Unique opportunity to network with 600 professionals with shared interest in pain management and research
- Access to 150 poster presentations
- Excellent way to liaise with fellow exhibitors, pharmaceutical organisations and many others to share the latest developments within the industry

Social programme

The 2016 ASM Annual Party will take place from 7:30PM on Wednesday 11th May 2016 at Rift & Co Harrogate. The evening will present a great opportunity to network and mix with delegates in a relaxed setting accompanied with good food and drink!

All exhibitors are welcome to book their £20 Party entry by contacting the BPS Secretariat at asm@britishpainsociety.org or on 020 7269 7840.

Exhibition opening and closing times

Date	Time	Information
Monday 9th May	07:00 – 18:30	Technical Exhibition build only
Tuesday 10th May	08:30 – 18:00	Technical Exhibition open
Wednesday 11th May	08:30 – 18:30	Technical Exhibition open
Thursday 12th May	07:30 – 15:00	Technical Exhibition open
	15:00 – 20:00	Close and breakdown of Exhibition

Scientific programme timetable

Date	Time	Information
Tuesday 10th May	08:30 - 18:00	Registration Desk open
	09:50 - 12:30	Welcome, Plenary Sessions 1 & 2, Coffee Break, Plenary Session 3
	12:30 - 13:30	Lunch
	13:30 - 16:10	Parallel Sessions A1-A6, Coffee Break, Plenary Session 4,
	16:20 - 17:30	Satellite Symposium
	17:40 - 18:40	SIG Business Meetings
Wednesday 11th May	08:00 - 09:00	SIG Business Meetings
	09:00 - 10:15	BPS Annual General Meeting
	10:20 - 13:30	Plenary Session 5 (Poster Viewing), Coffee Break, Parallel Sessions B1- B6
	13:30 - 14:30	Lunch
	14:30 - 17:10	Parallel Sessions C1-C6, Coffee Break, Plenary Session 6
	17:20 - 18:30	Satellite Symposium
Thursday 12th May	19:00 - late	BPS Annual Party
	08:00 - 09:10	Satellite Symposium
	09:15 - 13:10	Plenary Sessions 7 & 8, Coffee Break, Parallel Sessions D1-D6
	13:10 - 14:00	Lunch
	14:00 - 15:25	Plenary Sessions 9 & 10

Plenary speakers and topics:

- Pat Wall Lecture: Preaching to the unconverted: new treatments for chronic pain, Professor Stephen Hunt (London)
- A helicopter view on CRPS - highlights of 20 years of research and its relevance to practice, Professor Frank Birklein (Germany)
- Neuroimaging of placebo analgesia - how beliefs influence the perception of pain, Dr Katja Wiech (Oxford)
- Neuromodulation: an update of the current evidence, Professor Eric Buchser (Switzerland)

- Improving management of postoperative pain – what are the challenges?
Professor Winfried Meissner (Germany)
- The challenges of pain and dementia,
Professor Peter Passmore (Belfast)
- Why does it keep hurting? The role of central nervous system in chronic musculoskeletal pain,
Professor Eva Kosek (Sweden)
- The benefits of pain: a new approach to understanding pain,
Dr Brock Basstian (Australia)
- BPS Lecture: Care for people with painful joints: what works and by whose standards?
Dr Rachael Goberman-Hill (Bristol)

Parallel Session topics will include:

- Pain education for patients and practitioners: in person or online?
- Cervical spinal injections - kill or cure?
- In or out? The impact of chronic pain on workforce participation
- The difficulties of assessing pain in older people: research, clinical and educational perspectives
- Replacing pain with normal perceptions may be therapeutically more successful than trying to remove pain?
- Research to inform clinical practice. Where are we at and where are we going in Complex Regional Pain Syndrome?
- Opioid-induced immunomodulation: mechanisms and potential clinical relevance
- Shame, guilt, humiliation: the self-conscious emotions in chronic pain
- The adolescent with pain: managing the transition from paediatric to adult services
- Recent developments in understanding the central mechanisms underlying chronic arthritis pain
- Impact of Third Sector self-management in health and social care services
- Managing neuropathic pain in resource poor environments
- A multidisciplinary approach to managing sickle cell pain
- Pitfalls and pinnacles of publishing
- Men, masculinity and pain
- Developing Abdomino-pelvic pain services – applying evidence and existing guidelines
- Patients with complex problems: What does this mean, how can we benchmark it and ultimately cater for them?
- Persistent pain after joint arthroplasty
- Neuromodulation – setting up and running a successful service
- Comorbidity between mood disorders and chronic pain: scientific basis and clinical observations

Stand information & cost

The Technical Exhibition will be held in Hall H at HIC Yorkshire. All refreshment breaks will be served within the exhibition hall to fully maximise interaction and guarantee a flow of delegates throughout the Meeting. Once again, we have eliminated lunchtime meetings to allow exhibitors more time to meet the delegates.

On page 11 of this pack you will find a floor plan of Hall H to help you make your preferred stand(s) selection. We urge you to book your stand(s) early to avoid disappointment.

Stand space

The Society is pleased to continue to offer a freestanding shell scheme to all Technical Exhibitors, which will be constructed by Joe Manby Ltd, our appointed contractor.

The comprehensive stand package includes:

- 3m x 2m shell scheme, white PVC panels, 2.5m high
- White laminated fascia board for company name, 30cm high
- One 500-watt power socket
- 2x spotlights
- A trestle table and 2 chairs
- 2 stand personnel registrations including name badges, lunch and refreshments at coffee breaks
- Delegate list
- Complimentary company listing and description in the final programme

Self-build stands

If you would prefer to build your own stand and DO NOT require a shell scheme, please indicate so on the Technical Exhibition Registration Form. Please also use this form to indicate whether you will require power sockets and furniture.

Cost of exhibition stands

Each stand space is 3m x 2m. Companies wishing to have a bigger stand can either buy multiple stands or go for one of the packages.

Cost of Stand (per 3x 2m stand)

Description	Cost
For whole exhibition (Tuesday-Thursday)	£2,995
For a single day (cannot be combined) Tuesday/Wednesday/Thursday	£2,000
Charity Stand rate (Tuesday-Thursday)	£420

All prices subject to VAT at the prevailing rate

Stand packages

Description		Cost
Package A	2 x (3x2) shell scheme block	£5,750
Package B	4 x (3x2) shell scheme block	£11,400
All prices subject to VAT at the prevailing rate		

Booking process

To book your exhibition stand(s) please fill in your preferred stand(s) space number(s) on the Technical Exhibition Registration Form in Section B (please see form enclosed). Carefully read all the sections and tick the boxes that apply to your requirements.

You can secure your booking with a 50% deposit or pay the total amount. Any remaining balances must be paid by **26th January 2016**.

Please note:

- Registrations made after 25th January 2016 will need to be paid in full.
- For cancellations up until 25th January 2016, 50% of the total fee will be retained.
- For any cancellations after 25th January 2016 the BPS Pain Business will retain 100% of the total fee.

Stand personnel and badges

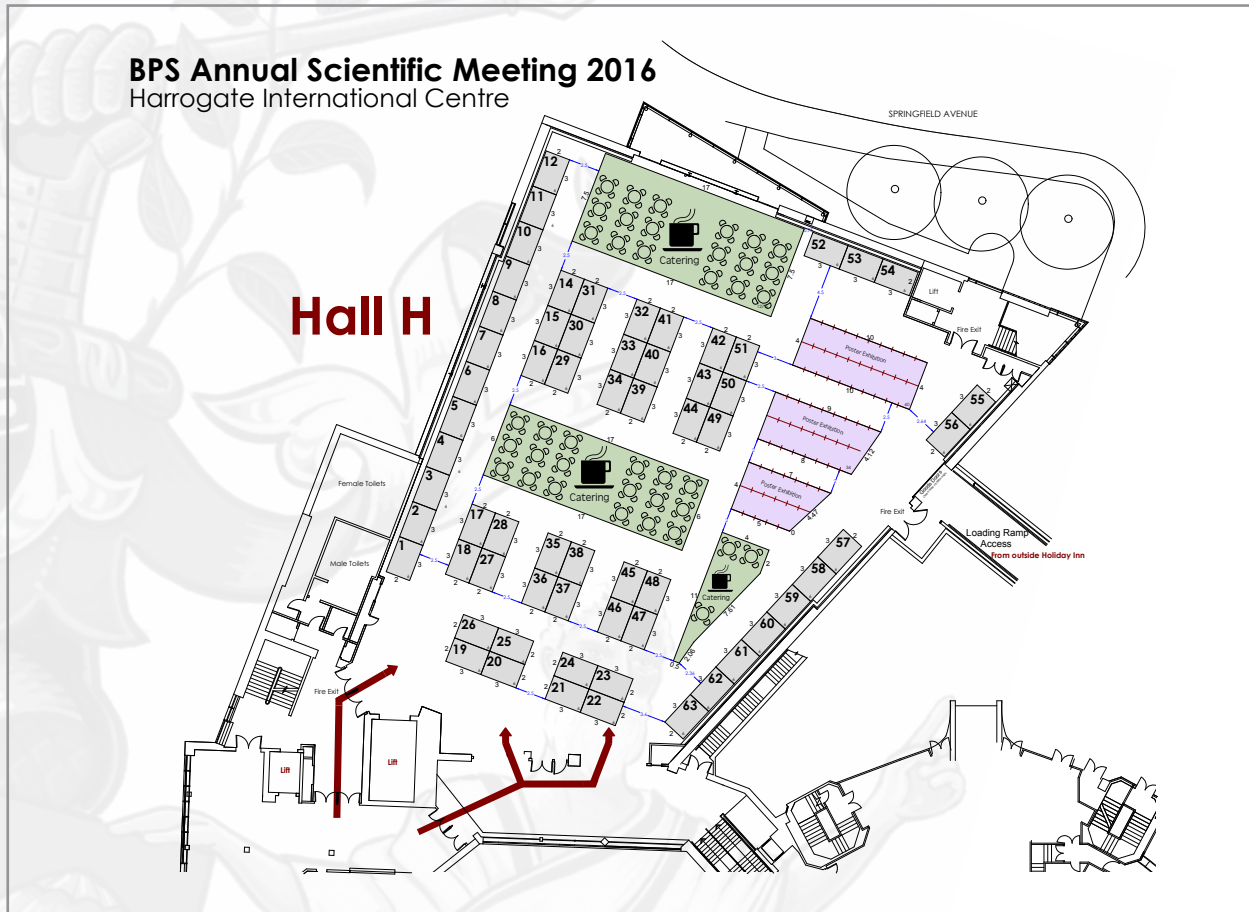
Two personnel registrations are included in the cost of each 3m x 2m stand space. Registrations for additional stand personnel are available to purchase at the cost of £80.00 per person (plus VAT) and will include: an exhibitor badge, lunch and refreshments at coffee breaks.

Names of all stand personnel must be submitted to the Society 2 weeks prior to the start of the Meeting. Personnel who have not registered will not be allowed on site.

Please be aware that exhibitor registration does not give access to the plenary sessions and workshops. Should you wish to attend these then you can register as a delegate using the online registration system on our website. This year we are introducing a separate rate for exhibitors that register as delegates, with £585 for the full event and £235 for one day, please contact asm@britishpainsociety.org for information on how to register at these rates, or see the booking form. These rates apply to those exhibitors who are also registered as stand personnel.

A full Logistical Information Pack will be provided once you have booked your stand.

Floor Plan



Promotional opportunities

Advertise in the Official Programme

Secure your chance to target all delegates by booking an advert in the official programme. Your advert will be displayed as either a full or half page advertisement in full colour print to effectively target an average of 700 delegates with your chosen message. The official programme is used by speakers and delegates throughout the Meeting ensuring repeat exposure. The programme is printed in colour with a high gloss finish.

Advert rate chart

Advert	Size (mm)	Cost
Back Cover	210 x 297 (+3mm bleed on all sides)	£835
Inside Front	210 x 297 (+3mm bleed on all sides)	£650
Inside Back	210 x 297 (+3mm bleed on all sides)	£650
Full Page	210 x 297 (+3mm bleed on all sides)	£590
Double Page	420 x 297 (+3mm bleed on all sides)	£1,040
1/2 page (Wide)	190 x 133	£390
1/2 page (Tall)	92 x 272	£390
All prices subject to VAT at the prevailing rate		

Advert bookings

To book an advertisement within our official programme please check the boxes in Section C on your Technical Exhibition Registration Form.

Technical specifications and deadlines for adverts will be provided in the Logistical Information Pack.

Company description

All exhibitors are invited to be included within the company description section pages in our official programme. These pages are dedicated to informing all attendees of the companies exhibiting at our Meeting. Exhibitors can submit a 50 word description **free of charge**.

Please note: the company description should include your company profile. Copy submitted over our word limit will be edited down to conform to the 50 word limit.

Company logo

Additionally, we offer the extended service of adding your company logo next to your company description to reinforce your corporate identity. **This is available at a cost of £75.**

Company description & logo bookings

To book your company description or/and logo in the official programme, please tick the relevant boxes in Section C on the registration form.

The deadline for submitting artwork and company description for insertion in the official programme is **Monday 22nd February 2016.**

Inserts in delegate bags

We can also offer you the opportunity to target delegates by booking an insert in the delegate bags. All delegates are issued with a bag on arrival at the registration desks at the meeting and it acts as a great reference guide to all activities on offer.

Inserts	Costs
1 A4 page	£500
2 A4 pages	£900
All prices subject to VAT at the prevailing rate	

For different size items please contact the BPS Secretariat on 0207 269 7840 for a quote.

Booking inserts

To book an insert in the delegate bags please check the insert box in Section C on your Technical Exhibition Registration Form.

The deadline for booking inserts is **Tuesday 31st March 2016.** Further information about delivery address and deadline can be found in the Logistical Information Pack.

Sponsorship opportunities

In addition to the Technical Exhibition and promotional options we have a number of sponsorship opportunities. It is an excellent chance to display your organisation to a high profile audience. Sponsorship items will be allocated on a first come first serve basis. The current sponsorship opportunities are:

Registration Sponsor

Advertise your company at various key stages of the registration process, including your company branding on the registration page of the website, on the confirmation emails sent to delegates, on the registration stands and a listing in the final programme. **This is available at a cost of £2500***

Delegate bags

Include your company name and logo on the delegate bags which will be given to all delegates giving your company brilliant exposure and increasing brand awareness. **This is available at a cost of £1000***.

Pads

Your company name and logo on the pads will be in each individual delegate bag. **This is available at a cost of £700*** with the pads being supplied by BPS Pain Business.

Pens

Pens with your company name and logo will be in each individual delegate bag. A useful essential for all delegates – the pens will offer continued exposure post event. **This is available at a cost of £100*** with the pens being supplied by the sponsor.

Delegate lanyards

Include your logo or brand message on the delegate lanyards. This will give you constant exposure and are one of the most prominent forms of branding at the whole event. **This is available at a cost of £200*** with the lanyards being supplied by the sponsor.

Water bottle

Your water bottle will be in each individual delegate bags and will be used by them throughout the event. **This is available at a cost of £300*** with the water being supplied by the sponsor.

Poster boards

Advertising opportunity on the poster boards for maximum exposure amongst poster exhibitors and viewers. **This is available at a cost of £250***.

Email all delegates

This year we are offering exhibitors the opportunity to email the delegates, we will send an HTML email that is prepared and packaged by you to all the registered delegates. This is limited to 2 emails per company and is only open to those companies exhibiting at the meeting. You can choose to send an email between 6 weeks before and 2 months after the meeting. **This is available at a cost of £650***

*All prices subject to VAT at the prevailing rate.

For anything not listed please contact Ken Obbard in the office on 0207 269 7840 or email at asm@britishpainsociety.org

